



THE ROUND TABLE
AGENCY

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Welcome to **The Round Table**

A website is your most valuable digital marketing asset, but it can be more than an online billboard. It can become a valuable expression of who you are. With innovative technology and visionary craftsmanship, we're redefining the website building experience. For us, every piece of writing, design, and code is a labor of love.

Yours in inspiration,

Sarah & Dimitris



01 BACKGROUND

[Short background about you or your organization. Mission. Tagline.]



02 OBJECTIVES

[Do you have a website already? What kind of website do you want? What are you trying to achieve with your new website?]



03 REASON FOR PLANNING A REDESIGN

[Explain why you have decided that now is the time to overhaul your website.
Indicate the main shortcomings of your existing website.]



04 CURRENT WEBSITE TECHNOLOGY

[Describe your current technical setup including the software, email programs, or platforms that you use. What do you want your new website to do? Do you currently have a domain name, hosting, and support?



05 CONTENT

What pages/sections will the new site have? Are we creating new content, or moving and updating old content? Are there plans for new photography, video, copy, etc.? Explain what types of content you publish, and how often. This might include blog posts, events, resources, stories, etc.]



06 MAINTENANCE

[How often will you need updates and maintenance? Will you be doing content management or will we be handling it for you?]



07 SOCIAL MEDIA

[What social media will be interfaced with your new website? Do you want a new social media kit to match your new website?]



08 DEMOGRAPHICS

[Who is your target audience?]



09 COMPETITORS

[Name some competitors and/or write their websites down here.]



10 INSPIRATION

[Do you have inspiration websites, mood boards, or examples?]



11 TIMESCALE

[Explain any particular circumstances driving the timeline.]



12 BUDGET

[We can do \$500 landing pages to \$100K+ custom builds. Setting out a rough budget will help us plan the best way to give you value.]



13 CONTACT DETAILS AND TIMEFRAME

[Include the contact details of the person to get in touch with regarding this project. Be clear about when and how you prefer to stay in touch.]



Thank you!